

Press Release

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FOR IMMEDIATE RELEASE
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Velux Solar Water Heating Technology Comes To Central PA

New Bloomfield, PA, October 9, 2008:

Conservation Concepts, Inc. is proud to announce that they have been chosen by VELUX America to be the Central PA dealer for their solar thermal water heating systems. Velux is the largest worldwide manufacturer of Solar Water Heaters.

With the high cost of energy ranking as a top concern among American consumers, homeowners are turning their attention to renewable energy sources to lower energy costs and reduce consumption. This focus has led to a demand for products that make homes more energy efficient, including solar water heaters.

The average household spends about 25 percent of its home energy costs on heating water. Solar water heating offers homeowners not only a solution to rising energy costs but also a way to benefit the environment.

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For additional information on Velux Solar Water Heating Systems, contact Conservation Concepts, Inc. (800-755-2405) or visit www.conservationconcepts.com.

Conservation Concepts, Inc. has been providing conservation oriented products to South Central PA since 1980. Product lines stress conservation by using solar energy, shading and natural lighting. Products include: Solar Water Heaters, Retractable Deck / Patio Awnings, Window and Door Awnings, Commercial Awnings, Energy Saving Window Treatments, Velux Skylights & SunTunnels, Window Tinting & Safety Film and more.

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